

Privacy Statement ViriCiti

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' is being used online. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our website?

When requesting information or ask assistance through our Live Chat Support function on our site, as appropriate, you may be asked to enter your name, email address, phone number, company name or other details to help you with your experience.

When you are a customer, we only store your information that you provide (company email address, company information). This information can be altered by you at any time.

When do we collect information?

(a) Information you voluntarily provide to us

We collect information from you when you subscribe to a newsletter, fill out a form, use our Live Chat function, open a Support Ticket or enter information on our site or in our user portal. When you use our services as a user, we store the information you provided us with such as your email address, company information and name.

(b) Information that we automatically collect

We collect information about how you use our website www.viriciti.com. When you use our services as a user, we store information about service pages you visit. This information may include browser ID, IP address, browsing activity; the pages to which you navigate and the length of which you visit them. This information may be gathered through our log files as well as the use of cookies and other technology. Also see the cookie topic below.

How do we use your information?

We may use the information we collect from you when you sign up for our newsletter, respond to a survey or marketing communication, surf(or serve?) the website, or use certain other site features in the following ways:

- To allow us to better service you in responding to your customer service requests.
- To follow up with them after correspondence (live chat, email or phone inquiries)

How do we protect your information?

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

Do we use 'cookies'?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. We use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

What do cookies affect?

www.ViriCiti.com

If you turn cookies off, It won't affect the user's experience on the ViriCiti website but it will prevent you from using our live chat form.

Portal User login

When turning your cookies off, you will not be able to log in.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

We partner with third parties to display advertising on our website or to manage and serve our advertising on other sites. Our third-party partners may use cookies or similar tracking technologies in order to provide you advertising or other content based upon your browsing activities and interests.

Google

Google, as a third-party vendor, uses cookies to display ads based on your visits to this site and other sites that use Google advertising services. You can control your cookie settings in your browser settings. See Google's Privacy & Terms here:
<https://policies.google.com/technologies/ads>

We have implemented the following:

- Google Display Advertising

Accessibility without cookies

Anyone can visit our site anonymously. But registered users won't be able to access the user portal without enabling cookies.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

Can change your personal information:

- By logging in to your account

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify you via email

- Within 7 business days

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

- Send you relevant emails about any updates or changes in our system.
- Send you newsletters.

To be in accordance with CANSPAM, we agree to the following:

If at any time you would like to unsubscribe from receiving future emails, you can email us at

and we will promptly remove you from **ALL** correspondence.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below.

www.viriciti.com
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Netherlands
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